

EDUCATION

Masters, Interaction Design

California College of the Arts
Sep 2017 – Aug 2018

Certificate, Visual Communication Design

Srishti School of Art, Design and Technology
Jul 2011 – Dec 2013

BA (Honors), English Literature

Delhi University
Jul 2008 – Jun 2011

SKILLS

Methods

Wireframing
Rapid Prototyping
Visual Design
Design Research
User Testing
Illustration
Storyboarding
Stakeholder Management
Product Thinking
Workshop Design
System Design
Framework Design

Tools

Figma
Sketch
Principle
Adobe Creative Suite
Framer
Invision
Marvel
Arduino
Zeplin
Keynote
GSuite

Languages

English, Hindi

EXPERIENCE

Uber Eats • Product Designer II

Nov 2018 – Present

Designed the Growth framework being leveraged by multiple teams across the org to access Uber's suite of offerings through the core app.

Self-initiated and led Uber Eats' Engagement framework design, and informed product roadmap with leadership.

Designed the new experience for Uber Eats' Search Results, Discovery and Refinement with the Machine Learning team, helping users discover contextual information seamlessly.

Led the experience design for Uber Eats' Safety & Sustainability initiatives spanning across multiple platforms.

Konspire • Founder & Creative Director

Feb 2015 – Aug 2017

Led a multi-disciplinary design studio with in-house and partnering designers, specializing in UX design, interactive design, branding and illustration for a range of organizations including Airbnb, Adidas, Bloomberg Philanthropies and German Embassy.

Unikove Technologies • Experience Designer

Feb 2014 – May 2015

Designed the end-to-end iOS and Android experiences for consumer Apps including Taco Bell, Pizza Hut and KFC.

OTHER INITIATIVES

Y Combinator Research • Resident Interaction Designer

Mar 2018 – Aug 2018

Collaborated with a team of MIT researchers, led by Alan Kay and Bret Victor, to design a series of interactive learning tools with Dynamicland's OS, RealTalk.

Banana House • Founding Member

Feb 2015 – Jan 2016

Co-founded one of India's first makerspaces providing individuals, institutions and organizations with a space to hold workshops, events, hackathons and talks for design and tech skills.

RECOGNITION

Media Coverage

TechCrunch, The Verge, The Independent, among others worldwide

First Prize & Audience Choice Award

Hack Mental Health Hackathon, San Francisco, Jun 2018